



The Nido and the Osée at the 29th Bologna Motor Show

Pininfarina is at the 29th Bologna Motor Show with the Nido and Osée prototypes, protagonists of an exhibition: "The car to be. The future as seen by six great Italian designers" organised by Promotor International and Quattroruote. Concept cars designed by famous Italian designers explore technological innovation and refined style in a journey into the future of motoring, from compact city cars to super sports cars, from hybrid engines to the latest ideas on safety.

The first model proposed by Pininfarina is the Nido, a safety-oriented research prototype, which was seen in world preview at the 2004 Paris Motor Show. The Nido project is based on the study, design and prototyping of new solutions that involve structural aspects and the design of a small 2-seater car, with the goal of increasing both internal safety, which affects the occupants directly, and external safety, designed to limit any damage to pedestrians in the event of a collision. On 10 November 2004, the Nido won the Most Beautiful Car of the Year award in the Prototypes and Concept Car category.

On show alongside the Nido is the Osée, the prototype conceived on Citroën mechanicals through which Pininfarina develops the theme of the pure mid-engined sports car, a new layout and concept for the French Company but realised with full respect for Citroën's philosophy and image. When the Osée was presented in world preview at the 2001 Geneva Motor Show, it too won the "Best Concept" award, as one of the Editors' Choice Awards which are assigned by the prestigious American magazine, AutoWeek. The motivation of the prize in the following words: "The famous Italian styling house has created a mid-engined sports car concept for Citroën. It is spectacular that Pininfarina is able to do for Citroën what it has done for others in the car industry, giving the company a stunning concept vehicle that the world can drool over. The Osée represents the first vehicle that Pininfarina has ever done for the French carmaker, and by our estimation it should not be the last'."

Pininfarina is also represented at the Bologna Motor Show by the following cars exhibited on the manufacturers stands:

- Ferrari F430 and Peugeot 1007: the simultaneous styling of two cars for such diverse segments of the automobile market demonstrates Pininfarina's versatility;
- Ford Streetka, first fruit of the cooperation with Ford of Europe, now extended with the production at Pininfarina's manufacturing facilities, starting in 2006, of a new convertible based on the Focus Vignale concept car. Pininfarina will also provide design and engineering services for this model;
- Jaguar X-Type Wagon, the first example of Pininfarina's work in the field of product engineering;
- Mini Cabrio, with a roof system supplied by Open Air SYStems, a 50-50 joint venture between Pininfarina and the Germany company Webasto that concentrates on the design and manufacture of sunroof systems.

Stands of individual manufacturers also exhibit the Ferrari 612 Scaglietti, the Maserati Quattroporte, the Daewoo Nubira and Tacuma and the Hyundai Matrix, all featuring bodywork that is the outcome of collaboration between the manufacturers and Pininfarina (in the role of service company providing all or part of the design, engineering and manufacturing).