



## 73rd Geneva International Motor Show

Enjoy world preview and the following cars:

New Alfa Romeo Spider world preview

Daewoo Nubira european preview

Ferrari "Enzo"

Ford Streetka

Mitsubishi Pajero Pinin - 5 porte

Peugeot 406 Coupé

In addition, displayed on the Pininfarina stand are a number of products that are the result of ventures between Pininfarina Extra, a Group company expressly dedicated to product design, and Italian and foreign companies: examples of how very advanced scientific research and engineering aspects can be wedded with design concepts for items in everyday use. The 73rd Geneva International Motor Show also marks the debut of Open Air Systems, a 50-50 joint venture between Pininfarina and Webasto, the mission of which is the design, engineering and production of retractable roof systems. In fact the Webasto stand hosts the Daihatsu Copen, for which Open Air Systems produced the retractable hardtop. The new company, founded in January 2002 with headquarters at Stockdorf/Munich, can therefore draw on broad-based competencies ranging from styling concepts for retractable roofs on new models to production of components for standard production models, so maximising Pininfarina and Webasto's experience in a sector that covers soft tops, hardtops, retractable hardtops, variotops and Targa tops. The following cars are also on show at other manufacturers' stands: Ferrari "Enzo", 360 Modena, 360 Spider, 575M Maranello, 456M; new Alfa Romeo Spider and GTV; Daewoo Nubira; Daewoo Tacuma; Ford Streetka; Hyundai Matrix; Mitsubishi Pajero Pinin 3 and 5-door; Peugeot 406 Coupé, 406 Saloon and Station Wagon, the bodies for which are the result of cooperation between Pininfarina (in its role as a partial or full-cycle - styling, engineering, production- service company) and the relevant manufacturer.