



## 72nd Geneva International Motor Show

Pininfarina is displaying on its stand at the 72nd Geneva International Motor Show:

FERRARI 575M MARANELLO - novità mondiale

ALFA ROMEO SPIDER

MITSUBISHI PAJERO PININ 5 PORTE

PEUGEOT 406 COUPE'

and the following concept car:

START - debut for Switzerland

Furthermore, the following cars are exhibited on the manufacturers' stands: Alfa Romeo Spider; Daewoo Tacuma; Ferrari 575M Maranello, 360 Modena and Spider, 456M; Hyundai Matrix; Mitsubishi Pajero Pinin; Peugeot 406 saloon, 406 Coupé, 406 SW, whose bodies are either designed by Pininfarina, designed and built by Pininfarina, or are the result of the co-operation between Pininfarina and the manufacturers.

A new look for Pininfarina.

A full services company with new human resources, new systems, new partnerships.