



Pininfarina teams up with MTU for new bridge components for yachts

Yacht control stand with a design study of new bridge components showcased at the Salone Nautico Internazionale yacht show in Genoa from October 6 to 14

Turin, October 8 2012. Smooth, stylish, functional: with a design study aimed at creating a uniform but elegant design for digital and analog displays and operating consoles, MTU responds to the increasing aesthetic requirements of yacht customers. Responsible for giving the components their new look is **Pininfarina**. MTU bridge components designed by Pininfarina will allow shipyards building series yachts to retain their modular construction techniques and at the same time offer yacht owners stylish solutions for their command centers.



New design of MTU yacht bridge components

MTU asked around among its yacht customers and the answers they gave were clear: seamless, smart and tasteful design of control instruments and displays is what most of them are looking for. To adapt its existing bridge components to those needs, MTU engaged Pininfarina to carry out a design study. The concept they came up with is now to be developed further, and it reflects the MTU philosophy of “Power, Passion, Partnership”. The control lever resembles the conrod of a powerful engine (power) and carries the logo and signature of a designer famed for his prowess (passion). The presence of top quality MTU products at the command center and in the engine room emphasizes the company’s significance as a systems supplier and blue-chip partner in all aspects of engines and automation (partnership).

The four components re-designed by Pininfarina already form the existing standard delivery scope and provide the starting point for a design line that can be extended to include further components. The control lever is used to propel the vessel forwards or in reverse, and the various buttons on the control panel control the engine. The digital display screen forms a dashboard showing key information such as speed, temperatures and pressures. Other screens containing information on alarm signals or special measurement values can also be called up. Key data such as speed, pressure and temperature can be read off on analog display instruments.

Integration of components

Pininfarina-designed components, showcased at the Salone Nautico Internazionale yacht show in Genoa from October 6 to 14, can be integrated into any bridge control desk and could also be combined with MTU’s new automation system “Blue Vision New Generation”. “Blue Vision New Generation” was developed for monitoring and remote control of yacht propulsion systems based on Series 2000 and 4000 engines. “In the yacht segment in which we carried out our design study, there is currently no solution on the market which is a match for ours,” said Martin Boll, project leader for bridge design at MTU. “Shipyards that fit their yachts with MTU’s newly designed components gain the edge over their competitors and can secure a major market advantage,” he added.