

Pininfarina in competition for the design of the fourth Panama Bridge

Architecture for transportation to build a new Panama Icon

Miami, January 11, 2017—**Pininfarina**, together as a team with the **International Consortium Astaldi-Daelim** and **MallolArquitectos**, has presented a **technical proposal** for the **design** and **construction** of the **Fourth Bridge over the Panama Canal**.



The project was born to become an **icon**. The symbol of the **development of Panama** terrestrial and maritime communications and the natural touristic vocation of the country. The Fourth Bridge has in fact a dual soul: a **strategic infrastructure** connecting the residential suburbs to downtown and a **new extraordinary pole** able to attract international visitors thanks to the beauty of the landscape and of the architecture. Combining transportation and architecture, integration in the urban and natural environment and high attention to the customer experience. That was the challenge driving the creation of the concept.

*"It's been great to be involved and take part in the vision of this project as much more than simply a bridge which, in the end, will become a key element of the future infrastructure and impact of everyday life of Panama – commented **Paolo Trevisan**, Head of Design Pininfarina of America – Our multi-skilled team combined different expertise from transportation to architecture in a synthesis that is, at the same time, iconic and highly functional".*



pininfarina

The design

The main bridge is made of two high towers sustaining the platform through tie-rods. The simple and elegant shapes and the organic geometries enhance the magnificent landscape surrounding the infrastructure. The design of the towers was carefully studied in order to create soft and delicate surfaces. The West tower has a unique character thanks to the entrance hall, the exterior lift, the observation platform and the restaurant around the tower.



Lighting

The team studied a dedicated lighting design with the goal of turning the infrastructure into an emblematic night sculpture while granting a safe and clear transit.

Integration into the environment

The bridge was conceived to be perfectly integrated in the environment, in the nature and in the urban context while, at the same time, to being very iconic from a design standpoint, able to

become a new landmark for Panama.

Special structures in the West Tower

The West tower hosts special structures turning the infrastructure into an entertainment destination. The restaurant, inspired by the Holy Spirit orchid, Panama national flower and the observatory platform, allowing visitors to enjoy the extraordinary Panama Canal view.

Video: <https://vimeo.com/237633631>

Pininfarina of America

Global icon of Italian style, Pininfarina is the prestigious 360° design powerhouse recognized for the unparalleled ability to create timeless beauty. In 1986, continuing the family design legacy, Paolo Pininfarina founded Pininfarina Extra, with the mission to expand Pininfarina design vision into other fields of design, transportation, and architecture. In 2013, the expansion of Pininfarina Extra culminated with the creation of Pininfarina of America, based in Miami, Florida. All together the Pininfarina Extra group's activities span across Industrial Design (electronics, sporting goods, furniture, equipment and machinery, consumer products, graphic design and packaging), Architecture and Interiors (residential, hospitality, sport and commercial structures), and Transportation Design (yachts, airplanes, private jets, people movers). Pininfarina Extra has received many awards during the years, notably the 2015 American Architecture Award for Vitra by Pininfarina, 2015 Good Design Award to the "Beauty of Sound" for Magnat LZR980 by Pininfarina headphones, and the 2016 iF Design award for Cyrela by Pininfarina Architecture and Interiors.

www.pininfarina.com
@pininfarina_official
@PininfarinaSpA

| www.facebook.com/PininfarinaSpA
| www.youtube.com/pininfarinaofficial
| store.pininfarina.com

| [Instagram](#)
| [Twitter](#)