

Unveiling of Pininfarina Space

An innovative stylus writing limitless on board of the International Space Station

Turin, May 9 2018 – **Pininfarina Space**, the first Pininfarina project **sent into space**, will be presented today to the press and international buyers at ALTEC headquarters. It's the most recent stylus born as part of Pininfarina Segno, the project in which **Pininfarina** and **Napkin Forever** will develop the “**writing and accessories**” sector.

Avant-garde writing tool, Pininfarina Space represents the evolution of a new icon in the stationery – the stylus writing limitless – in a perfect fusion between **technology** and **design**.



The Pininfarina futuristic design was realized **entirely in magnesium**, a high performing ultra-light metal. Pininfarina Space is equipped with a writing tip in metal alloy **Ethergraf®**, resistant to the use and writing on standard paper thanks to an **oxidation** process, leaving a trait light as the one of the graphite and precise as the ink.

The stylus Pininfarina Space proved to be a functional writing tool also **in absence of gravity**. In July 2017 three prototypes have been gifted to the crew of the **International Space Station (ISS)** and went in orbit with the recent mission **V.I.T.A.**. The astronauts, **Paolo Nespoli** among them, could use it in micro-gravity conditions during the six months stay in the space.

Pininfarina Space will enrich the Collection made up of the styluses Cambiano – in several versions – and Aero and the leather & wood Collection Folio.

Altec (Aerospace Logistics Technology Engineering Company), defined the Italian Houston, directly managed the delivery of the stylus Pininfarina Space into the space. Altec is the Italian center of excellence provisioning hi-tech engineering services relevant to operations and utilization of the International Space Station (ISS), other space infrastructure, and in support of future robotic and manned planetary exploration. All the operation was documented in a series of Docuweb online on the social profiles of Pininfarina Segno.

Retail price: **€ 120**

About Pininfarina Segno

Pininfarina Segno is a project that links **Pininfarina** and **Napkin Forever** in a new course of **innovation and creativity**, dedicated to the “**writing and accessories**” world. On the back of a fruitful, three-year-long partnership, which has led to the creation of innovative writing instruments, of unique design and technology, acclaimed worldwide, **Signature S.r.l.** has been set up. **The joint venture** is a milestone in the strategic plan to enhance and establish the Pininfarina brand in the premium sector, with the aim of developing the promising **stationery sector**.

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store.pininfarina.com

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