



pininfarina

Pininfarina announces a new partnership with Hybrid Kinetic Group Limited worth 65 Million euros

*Turin, February 27, 2017 -***Pininfarina S.p.A.** is pleased to announce the signing of a trade agreement with **Hybrid Kinetic Group Limited**, a company listed on the Hong Kong Stock Exchange and specialized in the business of electric cars.

According to the agreement, Pininfarina will support Hybrid Kinetic in the turnkey development of an electric car from the styling concept and development of the vehicle to the engineering development and virtual and physical validation for series production. The collaboration agreement, worth about 65 Million €, will have a total duration of 46 months.

Silvio Pietro Angori, CEO of the Pininfarina Group, commented: *"Hybrid Kinetic has chosen to cooperate with the Pininfarina Group thanks to the set of skills and technologies in the field of sustainable mobility that we have developed over several years. This agreement confirms the primacy of our Company in the world of automotive design, engineering and production of small series at a time of great change in the automotive world"*.

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