

MEPRA
S.p.A.



pininfarina

STILE

by pininfarina

Milan, September 2017 - **Mepra**, leading edge company in the production of cutlery and steel articles, for the first time collaborates with one of the icons of the Italian design: **Pininfarina**.

Mepra's solid experience and Pininfarina's constant aesthetic research have created a **cookware collection** in the pursuit of timeless values: Beauty, Purity, Innovation.

The result is **STILE**, a refined and innovative cookware collection for the lovers of made-in-Italy. An unmistakable design in which pure lines find harmoniously their place in everyday life.

STILE, with its contemporary and essential look, brings elegance in the kitchen without forgoing functionality, making the cooking experience even more satisfying.

The pureness of the lines and the clean geometries shape a collection in which function and style reach the perfect balance.

The lid – characterized by rounded lines – recalls the shape of the pot, guaranteeing a perfect integration of each element and conveying the idea of a single, extremely compact body.

The contrast between the shiny finish of the handles and the satin-finished exterior gives the collection an unmistakable look.

Not only stylistic research, but also attention to safety, ergonomics and functionality, make STILE an expression of the highest Italian quality and the proof of an innovative approach to design, focused on people's wishes and needs.

TECHNICAL PROPERTIES

Satin-finished external surface.

Practical graduated scale for easymeasuring of liquids.

The heat-diffusing bottom with elevated thickness is a heating surface that reachesthe edge of the body and guarantees an outstanding heat distribution.

The internal ETERNA® non-sticking coat guarantees the best performances.

The rounded bottom edge of each cooking tool avoids damage to induction and ceramic cooktops.

Suitable for use on any type of cooktop.

Suitable for use in the electric oven.

Dishwasher-safe.



Mepra Press Contacts: 3Bees Communication – **e-mail:** 3beespress-com@libero.it – **T:** 335/8353732

Pininfarina Head of Communications: Francesco Fiordelisi – **e-mail:** f.fiordelisi@pininfarina.it – **T:** 011/9438105