

## Grand opening of Proximo, an A class office complex in Warsaw

*Lobbies and courtyard designed by Pininfarina for Hines*

Turin, June 16, 2016. **Pininfarina** and **Hines** launch today **Proximo**, an A Class **office complex** in **Warsaw**. The building comprises 28,385 square meters in total and rises in one of the most dynamically developing parts of Warsaw, offering tenants best-in class office space.

### Lobbies and courtyard designed by Pininfarina



Pininfarina has designed two iconic lobbies and the internal courtyard, identifying a distinctive design language tailor-made on Proximo identity and on prospect tenants' needs in order to convey to the whole structure both a unique character and an extremely refined experience.

The entrance lobby was conceived as a magnet, an attraction pole, able to invite to enter into the building. The sinuous and elegant lines of the entrance lobby create an appealing

contrast with the linear and geometric shapes of the exteriors designed by Rolfe Judd studio. The sculptural curvy wall hosting the desk is the iconic element of the area having, at the same time, the function of directing the visitors toward the interiors of the building; geometries able to deform themselves to adapt to the liquid flow of people. The contrast is emphasized by the combination of modern shiny materials reminding the car world with classical ones, like wood and leather. The second lobby has been integrated in the stairs combining aesthetics with functionality. A strong family feeling between the two lobbies is generated by smooth surfaces and the use of the same materials.

Pininfarina has designed also the internal courtyard of the building, connecting the different areas of the building. A constellation created with a refined lighting system offers elegance to the space and a connection with Proximo Centauri, that has inspired the name of the complex.

*"I consider Proximo a mature and refined expression of our language"* affirms **Paolo Pininfarina**, Chairman of the Group. *"Dynamic and sensual lines conveying movement and elegance and turning the internal space into a precious lively heart. We are proud to have partnered with Hines and we are confident this prestigious project will be the first one of a long collaboration"*.

