



Carlo Bonzanigo new Design Director of Pininfarina

Turin, December 1 2016 - **Carlo Bonzanigo**, 50, from Lugano, effective January 9th 2017 will be the new **Design Director** of **Pininfarina SpA**, reporting directly to CEO Silvio Pietro Angori. Bonzanigo will take the position of Fabio Filippini, who will leave the company on March 31st 2017 for personal reasons.

Bonzanigo, who graduated at the ETH Zürich (Swiss Federal Institute of Technology in Zurich) and specialized with a Master degree in transportation design at Art Center College of Design in Vevey, Switzerland, has started his own career as a designer at Pininfarina in 1995. In 2004 he joined the PSA Group dealing with the Citroën brand, holding various leadership roles including that of Director of Concept Car and Advanced Design and that of "Maître Expert Design" of the PSA Peugeot Citroën Group. He led programs such as the concept cars Citroën DS Hypnos, Citroën DS Revolte, Citroën Tubik, DS Numéro 9, and the production cars Citroën C3 Picasso, C4 Aircross and C1.

In 2015 Bonzanigo went to Q-iD of Forlì, a company specialized in automotive and industrial design, serving as Director of the Automotive Division and member of the Board of Q-iD with the responsibility of the Automotive Design Studio Q-Red in Maranello.

Carlo Bonzanigo joins a team featuring stylists and designers with rare and valuable skills, thus perpetuating the long term Pininfarina strategy aimed at maintaining its global leadership position in design.

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