

Vela, the innovative chair designed by Pininfarina for Reflex, debuts at the Milan Furniture Fair

Pininfarina will display also the Calligaris Orbital table in a new dress and the evolution of Uffix Luna, line of furniture for office

Torino, April 14th 2015 – **Pininfarina** and **Reflex** present in world premiere at the **Milan Furniture Fair** an innovative chair for home: **Vela**. It is the second result of the partnership following the great success met by Sit, elegant seat that marked the beginning of the partnership in the Nineties'.

Vela is a chair distinguished by a unique character, conceived for the most refined and elegant domestic spaces. The Pininfarina team has in fact worked to convey dynamic and sensual lines to the product, able to transmit a strong sense of lightness. Vela is made of two independent shells: the seatback shell has in fact been suspended on the seat shell. An accurate choice of the materials – smooth leather for the external shell and nabuk or leather for the interior – emphasizes the contrast among the surfaces. Strong is the link with the car bodies: the exterior, characterized by a plastic effect, communicates protection while the interior, softer, transmits a sense of comfort. The chair legs have been carefully designed: the smoothed section accentuates the combination of solidity and lightness, the features characterizing the product.



"The furniture is an ideal sector for the application of our design" affirms **Paolo Pininfarina**, Chairman of the Group. "The combination of innovative technologies with classical design makes our furniture solutions unique and long-lasting".

The statement is proven by the other products on display at the Furniture Fair.



Calligaris Orbital, the innovative extendable table, sculpture in movement of the dining room, here presented with a new dress. The top is made of ceramic glass, a product obtained by coupling a ceramic plate and a tempered float glass panel, giving life to a gorgeous surface performing also excellently in terms of

resistance in the daily use. In 2011 Orbital was designated the "**Interior Innovation Award Winner 2012**", one of the most prestigious awards in the worldwide furnishing sector, by the **German Design Council**.

Uffix Luna, a line of office furniture made of executive desks, accessories and meeting tables, expression of an innovative aesthetic language dialoguing with the space. Luna is now presented in an inedited color anticipating both the new range of colors, materials and finishing, and the new chests soon available. Just in Milan the popular jury of the EIMU, the two-yearly International Office Furniture Exhibition, **awarded it as the ideal office** within the **Wellness@Work** competition. In 2007 "Luna" also won the **first BNV-Design & Innovation Award in Budapest** and the **GOOD DESIGN™ Award** assigned by the **Museum of Architecture and Design of the Chicago Athenaeum**.



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