



Tifon Tigre, a boating complex designed by Pininfarina, will rise in Buenos Aires

Following Tifon Baigorria, a new architectural project for the boating sector in collaboration with the Argentinian Desarrollo MOR

Turin, April 16th, 2013 – The collaboration between **Pininfarina** and the Argentinean company **Desarrollo MOR** broadens out with the announcement of **Tifon Tigre**, a new **boating complex** that will rise in **Buenos Aires**, on the shore of the Luján river.



Tifon Tigre is the second project of the partnership born with the scope of realizing architectural infrastructures of new conception addressed to provide marine services for boating enthusiasts.

Following the complex Tifon Baigorria, now under construction in Rosario, Pininfarina will be authoring the **external architecture** and the **interior design** also for **Tifon Tigre**, conferring a further element of exclusivity and distinction to the project. Beyond proposing innovative solutions for

garaging boats and providing specific services such as mechanical repairs and maintenance, Tifon Tigre will offer to the customers the opportunity to complete their experience in comfort zones such as the restaurant, the marine centre and the shopping area and a Vip lounge.

*“We are glad the partnership with Desarrollo MOR is evolving with the launch of a new important project in the Argentinean capital – comments **Paolo Pininfarina**, Chairman of the Pininfarina Group. - The interest raised by the first complex is a confirmation that an innovative offer of services combined with a design able to enhance the aspects of excellence is a successful recipe. We believe it can be exported in North America and in Europe with excellent results.”*

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