



## Pininfarina in the Top 10 of Italian architecture and design companies

Turin, November 22, 2013 - **Pininfarina Extra**, company of the Pininfarina Group, enters the **TOP 10** of the **Italian architecture and design companies**. It comes to light from the **2013 Report on the project entrepreneurship**, presented at the Milan Triennale in the presence of the President of Confindustria Giorgio Squinzi and Chairman **Paolo Pininfarina**.

According to the report edited by prof. Aldo Norsa of IUAV University of Venice, Pininfarina Extra, which has developed more than 500 projects in the fields of industrial design, interior design, architecture, nautics and aviation, rose in one year from the thirteenth to tenth place in the ranking of the top 100 companies of architecture/design operating in Italy, drawn up on the basis of 2012 figures.

The inclusion in the book "**100 Italian Designers - Contemporary Talents**", which celebrates the biggest names in contemporary Italian architecture, confirms the role that Pininfarina Extra has achieved in the panorama of Italian design and architecture. The book, published by Dell'Anna Publishings and presented yesterday in Rome, shows on its cover the luxury residential tower Ferrera, an architecture project developed by Pininfarina in Singapore. It is a residential tower of 104 units, which is about 102 meters high, for which Pininfarina has developed the entire project, from architecture to interior design, creating a new architectural language.

These new results are a further affirmation of the Pininfarina signature in Interior Design and Architecture following the recent successful projects in the United States (1100 Millecento, the luxury condo in Miami, and the Beachwalk complex of luxury real estate in Hallandale Beach, Florida), Argentina (the nautic complex Tifon Baigorria in Rosario and Tifon Tigre in Buenos Aires) and Italy (the Juventus Stadium in Turin, which was awarded the Stadium Innovation Award, and the Private Chapel of Riardo).

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