Rio Boat Show presents the Schaefer 800 by Pininfarina

Second boating project with the Brazilian Schaefer: a 80 feet yacht, interiors by Pininfarina

Turin, April 23 2013 – On the occasion of the **Rio Boat Show 2013** (April 25-May 1) the **Schaefer 800**, the new result of the partnership with the Brazilian shipyard **Schaefer**, is presented to the general public. It is a **80 feet yacht** and **Pininfarina** has authored the **interior design**.

Following the success of the **Phantom 620**, the collaboration evolves thanks to the realization of a challenging project, the Schaefer 800, the largest series yacht ever conceived on Brazilian grounds. The design of the Schaefer 800 is defined by clean lines and a strong sporty character. Its wide internal spaces, able to make comfortable also long cruises, have been studied in all details. The Schaefer 800 is in fact a real boating jewel that, beyond guarantying sophisticated spaces both for the design and for the use of excellent materials, give the customers also the opportunity to customize some elements in order to make any yacht a unique one-off.

"The collaboration with Marcio Schaefer and his team gave us great satisfaction – declares **Paolo Pininfarina**, *Chairman of the Pininfarina Group. – We proudly present the Schaefer 800, synthesis of sporty design and high performances. We believe it will be hailed by the Brazilian market in which we have been successfully working for years and we hope to be even more active in future."*

"Pininfarina combines sportiness, elegance and design making any project unique – affirms **Marcio Schaefer**, *Chairman of Schaefer Yachts. – Working with Pininfarina is rewarding both from the point of view of their largeness of vision and for their long experience in design".*

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Pininfarina contacts:
Francesco Fiordelisi, Head of Communications, tel. +39 011.9438105 e-mail f.fiordelisi@pininfarina.it