



## The Cambiano at the Concorso d'Eleganza Villa d'Este 2012

Torino, May 11 2012 – The **Cambiano** by **Pininfarina** will star at 2012 edition of the **Concorso d'Eleganza Villa d'Este**, from 25 to 27 May.

The **Cambiano**, a luxury sport sedan with extended range plug-in electric traction, debuted in Geneva, where it was elected **the most beautiful concept car of the Show**. In Cernobbio it will be displayed among the Concept Cars & Prototypes.

In the last few days British monthly magazine **CAR** named the **Pininfarina** concept car among **Spring's 15 hottest new cars**, while weekly magazine **Auto Express** included the **Cambiano**

among current most exciting new models concluding that *"when Pininfarina builds a concept, you can be sure it will be a stunner – and the Cambiano is no exception"*.



**High resolution pictures of the Cambiano** are available for download in the Press area of new Pininfarina web site:

[www.pininfarina.com/en/news/press\\_releases/archive\\_120229](http://www.pininfarina.com/en/news/press_releases/archive_120229)

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