



Two new gems from the historical partnership between Pininfarina and Bovet 1822.

World debut of the limited edition Chronograph Cambiano Cambiano and the Tourbillon OttantaTre

Turin, January 21, 2013 – The successful bond that has linked Pininfarina and Bovet 1822 for many years is strengthened by the presentation of two new timepieces: the limited edition **Chronograph Cambiano Cambiano** and the **Tourbillon OttantaTre**.



The great success of the Chronograph Cambiano 2011 persuaded the two partners to devise and design a limited edition that could underline and enhance its excellent qualities while it paid tribute to the Cambiano concept car, created to celebrate the 30th anniversary of the Pininfarina Design Centre. The limited edition Cambiano Cambiano is a masterpiece of technology and aesthetics, which combines a sporty design, a prestigious mechanical movement and great versatility. Like the original timepiece, the Cambiano Cambiano is fitted with the

Amadeo ® system that allows it to be used as a wrist, table or pocket watch or as a sports chronograph, and it converts smoothly into a car clock, fitting perfectly into the dashboard of the concept car. As a tribute to the latter, the new chronograph adopts some of the materials present in the car interior. The strap is made of the same leather as the interior upholstery, while the subdials have been created with wood from the “bricole”, the oak piles that mark the navigation channels and jetties in the Venice lagoon, which is also used inside the car.

The OttantaTre is the third Tourbillon from the Bovet by Pininfarina Collection and, like the previous versions, it was intended to celebrate an anniversary, Pininfarina’s 83rd, by highlighting the characteristics shared by the two partners: tradition and innovation, advanced technology and outstanding manufacture.

The DIMIER 1738 movement (BOVET’s Manufacture de Haute Horlogerie Artisanale) ideally accentuates the identity of the two houses, while perfectly meeting the demanding set of specifications jointly agreed by Pascal Raffy and Paolo Pininfarina. Tradition and avant-garde vision, technical sophistication and craftsmanship, design and Haute Horlogerie : such are the apparently antagonistic criteria that BOVET and DIMIER have succeeded in orchestrating into an entirely consistent whole. With the OttantaTre, Pininfarina explores a new concept of modern luxury that stands out for its elegance and formal purity combined with superb technological complexity. The Tourbillon OttantaTre will be available in red and white gold, in a limited edition of 83 units for each version.



“Each year, the values we share with Bovet naturally result in the creation of exceptional timepieces that fit seamlessly and consistently into the tradition of our collaboration, presenting extraordinary and innovative elements that stand out in today’s haute horlogerie segment.” Paolo Pininfarina, Chairman of Pininfarina Group.

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Pininfarina contacts:

Francesco Fiordelisi, Head of Communication, tel. 011.9438105 e-mail f.fiordelisi@pininfarina.it
Simona Penna, Communication and Marketing Pininfarina Extra, tel. +39 011.9438107/335.7231541 e-mail s.penna@pininfarinaextra.it