



## In Miami the first Pininfarina's Residential Design project

***The Related Group Announces 1100 Millecento Residences, luxury condo with interiors designed by Pininfarina***



Turin, March 14th, 2012 – The first **American luxury condo with interiors designed by Pininfarina** will be built in **Miami**, Florida. Pininfarina debuts in residential design with **1100 Millecento Residences**, the 42-story tower that will be realized by **Related Group**, the number one developer of luxury condo and multi-family residences.

Millecento is an unprecedented condo offering elevating residential design to a new level of sophistication. Set at 1100 South Miami Avenue, just steps from Mary Brickell Village and the upcoming Brickell CitiCentre, the condo will boast 382 residences with elegant **interiors designed by Pininfarina**. Architecture will be by internationally celebrated architect Carlos Ott, known for his high-end iconic projects such as Jade Beach and Artech.



The amenities of the building, well-dressed by exotic woods and Italian leathers by Pininfarina, include a ninth floor elevated pool deck with a club room, state-of-the-art fitness center, private theatre and 42<sup>nd</sup> level rooftop infinity pool with private cabanas.

*“With our first residential project in the U.S. - says **Paolo Pininfarina**, Chairman of Pininfarina Group - we will bring all our passion and Italian flair to Miami. We are pleased with partnering up with Related Group. We couldn't have chosen a*

*better, more reliable partner in the U.S.”*



*“Latin Americans recognize the amazing value Miami offers today and they are very conscious of the transformation Miami is going through” says **Carlos Rosso**, President of Related Group's Condo Division. “Brickell is really becoming the 24-hour downtown mixed-use center we always envisioned. And Millecento will be the most refined, stylized condominium we have done in Brickell. Pininfarina will bring that level of Italian design we have all been*

*waiting for.”*

Pininfarina can also be followed on Facebook and YouTube:

[www.facebook.com/PininfarinaSpA](http://www.facebook.com/PininfarinaSpA)

[www.youtube.com/pininfarinaofficial](http://www.youtube.com/pininfarinaofficial)



PRESS RELEASE

---

**Contacts:** Francesco Fiordelisi, Head of Corporate and Product Communication, tel. 011.9438105  
e-mail [f.fiordelisi@pininfarina.it](mailto:f.fiordelisi@pininfarina.it)