



In Miami the launch of 1100 Millecento Residences, the first Pininfarina's Residential Design project in US

*Paolo Pininfarina will participate to the presentation of the luxury condo.
He signed the interiors.*

Turin , April 24th, 2012 – **Paolo Pininfarina** will be the protagonist, with **Carlos Ott** and the **Related Group** team, of the **1100 Millecento Residences** official launch, which will take place in **Miami** tomorrow. The event, which will see the participation of more than 300 brokers, clients and local VIP, will mark the first step of the project. **1100 Millecento Residences**, the 42-story tower that will be realized by **Related Group**, the number one developer of luxury condo and multi-family residences, marked the debut of Pininfarina in the residential design in US.



Millecento is an unprecedented condo offering elevating residential design to a new level of sophistication. Set at 1100 South Miami Avenue, just steps from Mary Brickell Village and the upcoming Brickell CitiCentre, the condo will boast 382 residences with elegant **interiors designed by Pininfarina**. Architecture will be by internationally celebrated architect Carlos Ott, known for his high-end iconic projects such as Jade Beach and Artech.



The amenities of the building, well-dressed by exotic woods and Italian leathers by Pininfarina, include a ninth floor elevated pool deck with a club room, state-of-the-art fitness center, private theatre and 42nd level rooftop infinity pool with private cabanas..

*“I wanted to participate to 1100 Millecento Residences launch to express the importance we assign to the project and the commitment of my team - says **Paolo Pininfarina**, Chairman of Pininfarina Group. – I am proud that Pininfarina design is appreciated for its values and recognized for the passion it expresses also in US.”*

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Contact:

Francesco Fiordelisi +39 011 9438105 f.fiordelisi@pininfarina.it