

Eurostar offers first glimpse of new trains

Interiors of both the e320 and the upgraded existing fleet have been designed by Pininfarina

Turin, 18 October 2012 - After a successful summer in which many customers travelled with **Eurostar** for the first time, the rail operator has today announced significant progress to its £700 million fleet investment programme and it has unveiled the first images of its new e320 trains under construction in Germany.



The complete overhaul of the Eurostar fleet includes the refurbishment of its existing sets and the purchase of 10 new trains all of which will feature a unique **design by Pininfarina**. The production of the new trains which began last year is progressing well and the first of Eurostar's existing fleet has now gone into refurbishment. With the refurbishment of its current train sets and the addition of its new e320 trains, Eurostar is on schedule to complete the transformation of its entire fleet by 2015.

Silvio Pietro Angori, CEO of Pininfarina, commented: *"Pininfarina has extensive experience in the rail industry, having designed the interiors and exteriors of Italy's high-speed trains, rolling stock for Swiss, Danish and Norwegian Railways, automated light rail cars in Lille, and trams for cities in Italy, Greece, Sweden and Turkey. Together with Eurostar we're now creating a new design for trains that focuses on a great travel experience, thus mixing our style and outstanding functionality with a clear vision of future train travel."*

Nicolas Petrovic, Chief Executive of Eurostar, said: *"The redesign and upgrading of our fleet marks the next phase of our business. With customers increasingly opting for rail over plane for short-haul journeys across Europe, we want to provide an unrivalled travel experience between the UK and the continent and to encourage more passengers to choose high speed rail as their preferred option."*

You can follow Pininfarina on Facebook and Youtube:

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