



The Volvo C70 manufactured by Pininfarina Sverige awarded by J.D. Power with the Gold Plant Assembly Line Quality

The quality award has been achieved thanks to product and process engineering skills of Pininfarina, which developed and engineered the C70 and has been manufacturing it since 2005 in joint-venture with Volvo Cars

Torino, July 2 2012 – The **Volvo C70** manufactured by **Pininfarina Sverige**, joint venture between **Pininfarina** and **Volvo Cars**, received a **Gold Plant Assembly Line Quality Award** from **J.D. Power** for the Uddevalla, Sweden, plant.



The plant in Uddevalla has been successfully manufacturing since 2005 the Volvo C70, which already received the J.D. Power Best in Class quality award 2010.

Starting from the styling defined by Volvo, **Pininfarina developed and engineered** the convertible, involving almost 100 people for more than three years in the product and process engineering. Thanks to the high excellence product and process engineering know-how of Pininfarina, the Volvo C70 was the 2012 Award winner in the Compact Premium Sporty Car segment among the top 10 industry leading models. According to the J.D. Power and Associates 2012 U.S. Initial Quality Study, the impressive improvement on the C70 is by a large part due to manufacturing improvement on the vehicle.

The 2012 U.S. Initial Quality Study is based on responses from more than 74,000 purchasers and lessees of new 2012 model-year cars, trucks and multi-activity vehicles surveyed after 90 days of ownership. The study is based on a 228-question battery designed to provide manufacturers with information to facilitate identification of problems and drive product improvement.

The joint venture between Pininfarina S.p.A. and Volvo Car Corporation was created in 2003. In 2011 Volvo Car Corporation and Pininfarina S.p.A. has agreed upon the termination of the joint venture agreement regarding Pininfarina Sverige AB and its operations in Uddevalla. This means that Volvo Car Corporation, in line with the agreements, will take over the complete ownership of Pininfarina Sverige AB, which in its turn owns the plant in Uddevalla. This will take place in May 2013. The operations will continue without changes. Volvo Car Corporation will assume the full responsibility for the employees in the Uddevalla plant. The only formal change is that Volvo Car Corporation will be the sole owner of the operations in Uddevalla.

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