



Pininfarina's Sintesi on show at the OGR of Torino''



With supercar forms and cutting edge technology, Pininfarina's vision of the car of the future is exhibited with other masterpieces of Italian car design for the 100th anniversary of the Car Coachbuilders Group

Torino, May 23 2011 – The **Pininfarina** concept car [Sintesi](#) is among the masterpieces of Italian car design exhibited at the Officine Grandi Riparazioni of Torino on the occasion of the exhibition set up by ANFIA for the **Centenary of the Car**

Coachbuilders Group, inaugurated today and open until June 5th 2011.

The four door, four seat sports GT unveiled by Pininfarina at the 2008 Geneva Motor Show won the “**red dot award 2008**” in Singapore for “the excellent quality of its design and the outstanding innovation of its technological content”. Sintesi was chosen by the judges of the red dot award – from over 1900 concepts from 48 nations – for encapsulating the essence of the car of the future in its sleek and aerodynamic silhouette.

While not a study in beauty as an end in itself, the Sintesi pays more than just lip service to aesthetics, which are enhanced by uniting the interior and exterior in a design that shapes the mechanicals – a combination of fuel cells, drive train components and batteries – around the requisites for space and safety of the occupants, the true protagonists of future automotive scenarios, together with the car itself, envisioned as part of a vehicular network interconnected by a decentralised intelligence system devised to create a new harmony among cars themselves and between cars and the surrounding environment.