



Pininfarina and Primatist present the new B62' Pininfarina



Turin, July 28, 2011 - The 2011 edition of the Primatist Trophy, currently in progress in Sardinia, set the stage for the debut of the **Primatist B62' Pininfarina**, a yacht that joins the Primatist Aerotop family **designed by Pininfarina**.

This new model follows up on the success of the G53' Pininfarina to occupy a strategic segment for Primatist, which is now pursuing an entirely new design direction. This fruitful team effort, started by Bruno Abbate and continued by his son Marco, has seen the boatyard based in Grandola on Lake Como working in synergic collaboration with the Arbatax technological centre and the world class research and development personnel of Pininfarina Extra. The letter B – used for the first time here

– is in honour of Bruno Abbate and will designate all new models in future.

With its majestic lines, the B62' Pininfarina exudes innovation in many aspects, from its unique architecture and eco-compatible construction to a shape honed by extensive testing in Pininfarina's wind tunnel to further improve passenger comfort. Another impressive feature is the optimised use of interior space, offering both owner and guests the sensation of occupying a conceptually coherent space and creating a harmonious line from bow to stern.

The B62' Pininfarina measures 18.90 metres long and has a classic V-shape hull to maximise the performance of the dual power-transmission system envisaged: with the Primatist Tunnel System working in conjunction with either straight shaft engines or 1350 hp Volvo IPS3 powerplants with tractor props.

The overall architecture and proportions unmistakably place this yacht in the Primatist family, with the classic reverse-rake stern accentuating the dynamic lines of the hull, while the unique design of the bow, which both maximises comfort and perceived space in the VIP cabin, and makes mooring activities on deck both safer and easier, is a signature feature of the yacht as a whole.

Space and comfort have been just as important in this project as safety, efficiency and performance.

Natural light is a common denominator in both interior and exterior living spaces:

the dinette, covered, as on all yachts in this family, by the retractable AeroTop, is transformed into a greater or lesser part of the exterior area by a glass door separating the lounge from the sundeck.

Elegant forms and superlative materials abound in the interior, with its three cabins and three large bathrooms – two of which with en-suite access only. The master cabin occupies the entire beam of the stern while the VIP cabin is bathed in natural light flooding in through extensive glazing – a common theme throughout the yacht.

The Pininfarina group has been active in the marine segment since the 1960s and has collaborated in numerous projects, from bespoke yachts commissioned by H. H. Karim Aga Khan and Gianni Agnelli, to designing top sides and interiors for both limited and larger scale production motor and sail craft for Azimut, Delta, Fr. Lürssen Werft, Intermarine, Italcraft, Magnum Marine, Souther, Bénêteau and Fincantieri.

In 2004, Pininfarina forged an agreement with Primatist by Bruno Abbate to provide its services in both research and styling. This accord brought together the creativity and experience of the Abbate family and its closest partners with the technology and visionary capabilities of the work team headed and coordinated by Pininfarina SpA president Paolo Pininfarina.

This partnership between Pininfarina and the leading marque in the luxury motor yacht segment gave rise to the highly successful Aerotop range, inaugurated by the innovative G70' Pininfarina in 2005 – the largest yacht ever built in the history of Primatist. This was followed by its natural progeny, the G 46' Pininfarina express cruiser, and, in 2008, the G53' Pininfarina, which echoes the style and philosophy of the two previous models.



*“Primatist and Pininfarina – explains **Paolo Pininfarina** – are united in a collaborative partnership that took shape in 2004 and is destined to define an entire Aerotop range designed by Pininfarina. This cooperation is consistent with the goals of Pininfarina to be a dependable and competent partner that builds long term collaborative relationships with industrial concerns intending to use design as a strategic element of their own corporate identity. Together, we have demonstrated how two leading companies in their respective fields can complement and cross-pollinate one another to build new expertise. And even transcend the succession of generations: the first contacts between Pininfarina and Primatist were established by my father and Bruno Abbate, and today, Marco and myself are committed to ensuring the continued success of this relationship. From a design perspective in particular, the Aerotop is a concept that is perfectly in keeping with the traditionally pure, fluid and – most importantly – aerodynamic lines of Pininfarina. We also worked on the interior design of each of these Primatist projects, developing new skills in the use of materials and space optimisation, considering the specific clientele for each type of craft and allowing space for personalisation”.*