



## Chronograph CAMBIANO edition 2011, a new timepiece designed by Pininfarina



Turin, January 31, 2011 - Less than a year after causing a sensation with the launch of the Tourbillon OTTANTA® developed and manufactured to mark the 80th anniversary of Pininfarina, BOVET 1822 continues its partnership with the Italian design house and presents the Chronograph CAMBIANO edition 2011.

Combining a sporty design with prestige mechanics, the Chronograph CAMBIANO edition 2011 offers a level of technical and aesthetic refinement that immediately places this collection in a class of its own. While the affinity between the Chronograph CAMBIANO edition 2011 and the Tourbillon OTTANTA® is clear, this new timepiece is the result of in-depth development adapted to its functions and

specific features.

Following the example of its predecessor, from which it inherits certain aesthetic codes such as the oscillating weight and screws, the Chronograph CAMBIANO edition 2011 presents a varied topography united by a succession of curves and sharp angles. Architecturally rich, it is structured with contrasting finishes and surface treatments selected with meticulous attention to detail.

The superbly proportioned AMADEO convertible case allows the timepiece to be used as a wristwatch, miniature clock, pocket watch or sports counter. The steel case-band and case-back have a circular satin finish, while the bezel, support, bow and crown are in ball-milled steel with black DLC coating. The push-pieces of the chronograph, shaped to resemble an accelerator, are arranged symmetrically on either side of the bow at 11 o'clock and 1 o'clock in keeping with BOVET's customary aesthetic codes. This positioning ensures perfect ergonomics regardless of which case configuration is used.

For optimal functionality and perfect clarity, chronograph and time indications are displayed separately. Chronograph functions are therefore arranged on the dial's horizontal axis, with the seconds hand naturally in the centre, the minute counter at 9 o'clock and the hour counter at 3 o'clock. Time indications meanwhile occupy the dial's vertical axis, with hours and minutes in the centre, seconds at 6 o'clock and large date at 12 o'clock. In addition, to eliminate any possible confusion, the chronograph hands are blued, while time indications are shown by rhodium-plated hands. Perfectly balanced, the small seconds-hand with its stylised design is evocative of the motor car and the world of watchmaking.

BOVET craftsmen employed all their expertise and experience to accurately convey the intent of the Italian designers and create a dial of spellbinding technical complexity. The finished article, comprising 35 components on five levels, meets all design criteria to the letter (design, volumes, legibility and sportiness).

The Chronograph CAMBIANO edition 2011 has been rigorously tested to ensure absolute reliability regardless of the environment in which it is used. Its combination of technical and aesthetic refinement places the Chronograph CAMBIANO edition 2011 at once in the "specialist" and "versatile" categories of prestige sports timepieces.