



Pininfarina designs yacht interiors for Brazilian Company Schaefer



Turin, October 18, 2010 – At the Sao Paulo Boat Show has been announced the collaboration between **Pininfarina** and the main luxury shipyard in Brazil, **Schaefer Yachts**. Under the agreements, Pininfarina will design the interior design option of the new Phantom 600 label.

"It is an opportunity of strategic importance - said President and CEO of Pininfarina Extra, **Paolo Pininfarina** - because it introduces the presence of Pininfarina in the Brazilian market by partnering with a company like Schaefer, which represents a national benchmark of excellence for the quality of production and the high standards of the products. Since first time we met, it was clear that Schaefer and Pininfarina shared the same passion for design of beautiful and technological advanced products".

Introducing this collaboration **Marcio Schaefer**, Chairman of Schaefer Yachts, explained: "We believe that our joint expertise in our respective fields of activity, and in particular leveraging on the experience we acquired during the years within yacht design, will be key for the success of our collaboration. The first result of this collaboration will be an interior project for the Phantom 600 Schaefer yacht, conveying all the values connected by Pininfarina identity such as elegance, essentiality and innovation".

Schaefer Yachts is the shipyard that grew the most in the past 10 years and is considered the best in Brazil by specialized critics. True motor-boats, Schaefer's vessels are produced at a self-owned 9.000 square meter facility in the municipality of Palhoça, Florianópolis Metro region, with upwards of 800 units delivered since it was established.