

## Press Release

Turin, November 17, 2010 - Upon indication of the Stock Exchange Authorities and with reference to the news appeared today on the press, the Company reminds that the sale process of the Group started through commissioning this operation to "Banca Leonardo" on August 5th 2009.

As of today expressions of interest from potential buyers are being collected.

Whenever a negotiation will have reached a stage enabling a communication to the Market, the Company will provide with the usual transparency.

Pininfarina SpA