

## Revealed the new Ferrari P540 Superfast Aperta one-off designed by Pininfarina



itself inspired by one of the tales of Edgar Allan Poe.

Turin, December 15, 2009 - The first shake-down has been held at Fiorano of a very special one-off, the **P540 Superfast Aperta**, built for an American client. The car, **designed by Pininfarina**, the second in a new Special Projects programme created by Ferrari to meet requests from the most discerning clients and collectors to create truly unique models, is based on the 599 GTB Fiorano and was inspired by a Carrozzeria Fantuzzi-designed Ferrari built specifically for the 1968 Fellini film, "Toby Dammit",

The P540 Superfast Aperta's proud new owner, Edward Walson, son of John Walson, the inventor of cable TV, approached Ferrari in 2008 to produce a modern reinterpretation of the gold-coloured car in the film. "I had always dreamed of designing sports cars," Walson explains, "and when I saw this film the decision came of its own accord: one day I would have 'my' Ferrari."

In accordance with the Special Project's approach to producing such individual one-offs, the P540 Superfast Aperta respects all existing international safety and homologation requirements and is thus road legal. The car was designed by Pininfarina and built in Maranello, and the client was directly involved in each stage of its development. As the 599 GTB Fiorano donor car is a coupé, considerable effort went into strengthening the chassis by using finite element analysis in development and the increase in weight was kept down to just 20 kg by employing carbon-fibre extensively. From the initial sketches to the final, road-legal car took just 14 months.