



Completed the stock market auction of unexercised rights for the capital increase of Pininfarina S.p.A.

- A total of 3,847,200 rights placed with market investors;
- Subscribed a total of 1,594,363 newly issued common shares.

Turin, September 4, 2009 – The rights offering enabling Pininfarina's shareholders to purchase common shares issued as part of a divisible, contributory share capital increase, which Pininfarina's Board of Directors approved on May 22 and July 7, 2009, in implementation of the powers it was granted by the Extraordinary Shareholders' Meeting of April 29, 2008 pursuant to Article 2443 of the Italian Civil Code, has ended.

During the stock market auction of unexercised rights, held on August 24, 25, 26, 27 and 28, 2009 pursuant to Article 2441, Section Three, of the Italian Civil Code, a total of 3,847,200 rights, equal to 93.15% of the 4,129,920 rights that were not exercised during the rights offering period (from July 13 to July 31, 2009), were placed with market investors.

At the completion of the stock market rights auction, 1,594,363 newly issued common shares had been acquired through subscription at a price of 3.35 euros each, including 2.35 euros as additional paid-in capital, based on the subscription ratio of 269 newly issued common shares for every 120 common shares held, for a total consideration of 5,341,116.05 euros.

As announced to the market on August 4 and 5, 2009, Pincar S.r.l., consistent with the commitments undertaken on June 25, 2009, will pay-in and acquire through subscription all of the 7,663,541 common shares remaining unsubscribed at the end of the auction of the unexercised rights, for a total consideration of 25,672,862.35 euros, which it will defray by utilizing an advance on future capital contributions provided to Pininfarina by forgiving indebtedness subject of a receivable assignment contract signed by Pininfarina's Lender Institutions and Pincar on June 19, 2009.

Following the subscription and paying-in of (i) 11,591,748 newly issued Pininfarina common shares during the rights offering period; (ii) 1,594,363 newly issued common shares during the stock market auction period; and (iii) 7,663,541 newly issued common shares subject of the abovementioned unexercised rights coverage guaranty, Pininfarina's new share capital will amount to 30,166,652 euros, represented by 30,166,652 common shares, par value 1 euros each, with Pincar owning directly an interest equal to 76.1% of Pininfarina's share capital, which increases to 77.3% when the interests held by Segi S.r.l. and Seglap s.s. and the Company's treasury stock are included.