



The rights offering period of the capital increase carried out by Pininfarina S.p.A. has ended. Subscription rights exercised for 55.6% of the available common shares

Turin, August 4, 2009 – The rights offering enabling Pininfarina's shareholders to purchase common shares issued as part of a divisible, contributory share capital increase, which Pininfarina's Board of Directors approved on May 22 and July 7, 2009, in implementation of the powers it was granted by the Extraordinary Shareholders' Meeting of April 29, 2008 pursuant to Article 2443 of the Italian Civil Code, has ended.

During the rights offering period, which lasted from July 13, 2009 to July 31, 2009, shareholders exercised 5,171,040 rights, acquiring through subscription a total of 11,591,748 newly issued Pininfarina common shares, equal to about 55.6% of the 20,849,652 available shares, for a total consideration of 38,832,355.80 euros.

Consistent with the commitments undertaken on June 25, 2009, Pincar S.r.l. exercised all of the rights allotted to it, acquiring through subscription and paying-in 10,567,665 newly issued Pininfarina common shares, equal to about 50.7% of the available shares, for a total consideration of 35,401,677.75 euros, which it defrayed by means of an advance on future capital contributions provided to Pininfarina on June 19, 2009 by forgiving indebtedness in the amount of 35,500,000.00 euros owed by Pininfarina, which the Lender Institutions assigned to Pincar on the same date.

At the end of the rights offering period, 4,129,920 rights, which could be used to acquire through subscription a total of 9,257,904 newly issued Pininfarina common shares and for a total consideration of 31,013,978.40 euros, had not been exercised.

Pursuant to Article 2441, Section Three, of the Italian Civil Code, unexercised rights will be offered for sale by Pininfarina on the stock exchange within one month from the ending date of the rights offering period (July 31, 2009).

At a meeting convened for tomorrow, August 5, 2009, to approve the Semiannual Report at June 30, 2009, the Board of Directors will decide the schedule of the stock exchange offering governed by Article 2441, Section Three, of the Italian Civil Code.

Lastly, Pincar has undertaken to acquire through subscription and pay-in newly issued common shares that, upon completion of the stock exchange offering governed by Article 2441, Section Three, of the Italian Civil Code, remain unsubscribed, up to a maximum of 10,230,960 newly issued common shares, equal to a maximum of 99.5% of any remaining unsubscribed shares at the end of the abovementioned stock exchange offering period, for a consideration of up to 34,273,716.00 euros.