

## Pininfarina Nido wins the ADI Compasso d'Oro Award



**Nido, a prototype in safety research which had its world preview at the Paris Motor Show in 2004, has won one of ADI's most prestigious awards.**

Turin, 26 June 2008. Pininfarina is proud to announce that the International Jury of the 21st ADI Compasso d'Oro Award has selected the **concept car Nido** for the **ADI Compasso d'Oro Award** in the section dedicated to projects which anticipate new trends in transportation design.

"This prestigious accolade confirms the efficacy of our method, which is based on a key integration between design and engineering in car production. With Nido this modern approach was applied particularly to the issue of safety for a small vehicle", stated **Andrea Pininfarina, President and CEO of Pininfarina S.p.A.**

The award was collected by Andrea Pininfarina, together with Design Director Lowie Vermeersch and the team which worked with him on the Nido project, during the Award Ceremony held at the Reggia di Venaria Reale (TO) on 26 June.

The Nido is a **two-seater city car that revolves around the concept of safety**. It holds and protects its passengers by means of three main elements: a chassis comprising a deformable front section and a rigid safety cell around the occupants; the shell that holds the driver and passenger and acts as a sled, able to slide horizontally on a central runner, and two absorbers which dissipate the remaining energy by means of a honeycomb structure.

"The ADI Compasso d'Oro Award is a recognition of the role that Pininfarina plays in the design world, in particular because the Nido is a clear example of how active we are in the fields of innovation and research into the mobility of the future", affirmed **Lowie Vermeersch, Design Director for Pininfarina.**