

## INFORMATION TO THE MARKET

### PRESENTATION AT PIAZZA AFFARI OF THE INDUSTRIAL AND FINANCIAL PLAN OF THE PININFARINA GROUP

Turin, April 17 2008 – As announced at the end of the meetings of the Board of Directors of March 10 and 27, comprehensive information about the details of the **industrial and financial plan** of the Company will be provided to the financial community next **April 24** at **h. 9.00** at **Borsa Italiana (Sala Gialla)** in **Piazza Affari**, Milan.

The plan, developed with the advisory support of Roland Berger and Rothschild, will be illustrated by **Andrea Pininfarina**, Chairman and CEO of Pininfarina S.p.A., COO **Silvio Angori** and Finance Director **Gianfranco Albertini**.