

## Pininfarina and Challenger Powerboats Announce the Unveiling of the PF 36 Limited Edition



Pininfarina Extra, in collaboration with US powerboat makers, Challenger, will launch the new and exclusive PF 36 Limited Edition Powerboat at the Miami International Boat Show on Feb 14th, 2008. The sleek vessel is designed with the technical expertise of Challenger's race-caliber powerboats with the styling of Pininfarina.

On the eve of the much anticipated launch, Pininfarina Extra President and CEO, Paolo Pininfarina said, "Working on this project our goal was to design a prestigious sports boat where the focus would be on freedom: freedom to navigate on a boat that

combines the stunning beauty of the latest styling with the reliability and performance created from the best innovation and technological research. On the PF 36, sportiness and style blend to create unique and distinctive lines, in complete harmony with the nautical landscape."

Outstanding design and performance features of the 36' (11 meter) PF 36 Limited Edition include a Duo-Delta Conic hull design, which stealthily incorporates two hulls into one for the optimal stability, handling and speed; a fully loaded cabin outfitted with the latest Cantalupi LED RGB adjustable indirect lighting controlled by touch screen, flat screen TV, DVD and iPod ready sound system, a bar complete with sink/refrigerator and Dock Side air-conditioning, finished with luxe Pininfarina styled upholstery; Pininfarina styled bolster seats in the cockpit; electrically controlled spoilers.

PF 36 Limited Edition lead designer and Pininfarina USA Vice President and Managing Director Franco Lodato said, "Performance, styling and innovation- these are the key points we wanted to express in the design of this boat. We approached these issues from a unique perspective and sought to re-think the whole experience around power boating. The result: a powerful, yet stylish ride."