

Samsung introduces Black Street, the new Monitor designed by Pininfarina



Black Secret is the name of the new Samsung LCD Monitor designed by Pininfarina, officially presented in the last few days in Hannover on the occasion of the CeBIT.

“For this LCD Monitor – explains Paolo Pininfarina, Deputy Chairman of Pininfarina Group and CEO of Pininfarina Extra – we studied a modern, elegant and dynamic line, able to express a formal and aesthetic sobriety transmitting balance and lightness”.

Functional and flexible, the Black Secret fits in a house as well as in an office. It allows a wall hanging use. Intuitive height and inclination adjustments complete the product profile.

It is not the first cooperation between the two Companies: in fact, in 2002 Samsung had launched the SGH N400 cellular, designed by Pininfarina.