



Pininfarina in Mexico City with a residential design project

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Pininfarina and GICSA®, a leading Mexican firm in the market of real estate development, join their efforts to create the interior design for Torre México, one of the most spectacular buildings in Mexico City, located in the City Santa Fe® residential complexes.



Torre México will be a 29-story building that will accommodate 127 luxury apartments with options for one, two and three bedrooms. Pininfarina will design the tower's interiors, which promises to be one of the best and most modern developments in Mexico. The tower will include an amazing sky lounge famous for its cutting edge design and spectacular view over the south side of the city. Also, and under the same Pininfarina's style and design, the tower will also feature its own special amenities, such as a ballroom, gym, a spa, and a swimming pool, exterior gardens, among others.

“After a 20-year experience in product and interior design and following the recent, successful experience in the hotel design, we are now entering for the first time the residential sector – comments Paolo Pininfarina, Deputy Chairman of Pininfarina S.p.A. and CEO of Pininfarina Extra. – Our modern aesthetic and innovative approach, characterized by pure, clean, ergonomic design, will make these new luxury apartments unlike any other in the world in terms of both form and function”.

The City Santa Fe development is a unique and innovative GICSA® concept. Ten towers will be constructed on an area that covers almost 453,000 square feet. The towers will be divided into four different Districts, each equipped with its own gym, swimming pool, spa, multiple use rooms, daycare center, and landscaped and recreational areas. In addition to the residential complexes, City Santa Fe residents will have access to City Walk®, a shopping boulevard that will feature more than 80 shops. City Santa Fe® will soon announce the arrival of a new Grand Tourism Category Hotel in this unique development.