



Debut for the technological shower designed by Pininfarina for Jacuzzi®



On the occasion of the De Luxe Costa Smeralda, held in the last few days in Sardinia, the new Jacuzzi Morphosis Omega Steam Shower with Hydromassage designed by Pininfarina has been presented for the first time.

Omega steam shower offers well-being with style and innovation: the high-performance steam generator, the ergonomic Teak wood sitting, the integrated rain shower and the four hydromassage jets. The fittings are offered in two versions, black and white blackstone, with transparent or darkened glass. Omega will be available in limited quantities.

So, this is a new step in the successful cooperation between Pininfarina and Jacuzzi®, which gave birth, still in the Morphosis® range, to the line of sanitary fixtures and bathroom furnishing elements and the whirlpool baths Alpha, Gamma and Sigma. This line highlights the fluid forms that embrace the body and the mind, and the perfect harmony between creativity and advanced technology. Psychological wellbeing is guaranteed by a beautiful new innovation: once submerged in water and listening to music, there is the option of experiencing a session of chromotherapy, thanks to the original multi-coloured lights built into the structure.

“Our challenge – said Paolo Pininfarina, Deputy Chairman Pininfarina S.p.A. and CEO Pininfarina Extra – was to interpret the whirlpool bath as a way of achieving mental as well as physical well-being, through the sensations elicited by the perception of beauty.”