



Chiamparino receives the scale model of the Olympic Cauldron designed by Pininfarina

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A 1:50 scale model of the Olympic Cauldron designed by Pininfarina for 2006 Winter Olympics was given today to Sergio Chiamparino, Mayor of Turin, by Paolo Pininfarina, Deputy Chairman Pininfarina Group and CEO Pininfarina Extra, company specialized in product and interior design which developed the Cauldron project. The sculpture will remain on display in the Mayor's office.

"A tribute from the Pininfarina Group to the Turin Municipality for remembering, one year later, the enthusiastic event which drew the world's attention on our City". This is the motivation for the tribute Pininfarina gave to the Mayor. Together with the Olympic Torch, which was also designed (and manufactured) by Pininfarina, the Cauldron has been the real emblem of Turin 2006. The Cauldron raised outside the Olympic Stadium of Turin and lit on February 10 during the opening Ceremony of the Olympic Games, is 57 meters high and the highest ever in the Olympic history. It is composed by five tubular structures with a 60 centimetres diameter and a total circumference of 3 meters diameter.

"The creative project – said Paolo Pininfarina – was based on the desire to represent, in one single object, the tension of the Olympic challenge: five load-bearing columns will be launched forcefully upwards, representing the values of the Olympic Spirit. Not a traditional cauldron, but a true piece of art which, after the Games, has become – we are proud to say – one of the new symbols of the city of Turin".