

Pininfarina signs a design agreement in India

Turin, June 27, 2007 - Pininfarina signed an agreement to supply automotive design services with Sonalika Group, considerable Indian industrial group - headquarters in Punjab region – present in different sectors, from the tractors to the car components.

Sonalika recently decided to increase the investments in its automotive unit ICML (International Cars and Motors Ltd.) to exploit the boom of the Indian car market. The company focuses on the growing demand of SUV and MPV, vehicles less influenced by the lack of modern road infrastructures outside the highways and the urban areas.

“This agreement attests the great attention Pininfarina pays to the emerging Indian market in continuous growth – states Andrea Pininfarina - Moreover it confirms the international vocation of our design”.

Last February Pininfarina and NID (National Institute of Design) - main industrial design institute with campus in Ahmedabad, Gandhinagar and Bangalore – signed an agreement of cooperation. The accord provides a three-years cooperation in the automotive design activities through education programs, internships for students, applied research and and specific automotive joint design projects.