

Pininfarina design for the Turin underground

Exterior graphics and interior aesthetics of the trains by Pininfarina Extra

The underground of Turin, inaugurated today at the presence of the press and authorities, boasts the Pininfarina imprint. The exterior of the trains with the Turin skyline as well as the interior aesthetics have been purposely realized for GTT by Pininfarina Extra, company of the Pininfarina Group specialized in product design.

So, subject of the design of the train is the outline of the Mole and of the Olympic mountains linked to natural landscape. Moreover, a ray of yellow sun on the blue horizon reminds of the colors of the City of Turin and those of the GTT group. Pininfarina Extra also studied colors and trimmings of the interior, information graphics and signals as well as their visibility and position for all underground stations.