

## **FASTWEB on-demand digital TV video-station and remote control redesigned by Pininfarina**



After four years' experience in IPTV (Internet Protocol Television), FASTWEB presents its new navigation and TV interaction instruments dedicated to video clients with, as regards the software, a new graphic interface and, for the hardware, a revamped video-station and remote control with new capabilities and design by Pininfarina.

Concurrently with the graphic-conceptual redefinition of the TV menu, FASTWEB has entrusted the design of a video-station and remote control conceived in such a way as to permit use in the same way as "classical TV" to the creative flair of Pininfarina Extra.

Briefly, the remote control is modelled so as to facilitate man-machine interaction: it is of a more ergonomic shape that instinctively follows the gestures of the hand; the main navigation keys and those dedicated to the world of video on demand are in a raised position and new functions have been added such as lighting of the remote control for use in the dark.