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The Saratoga line designed by Pininfarina has been selected by the permanent Observatory on design for the publication on the ADI Design Index 2006 book, second step on the way to the three-year preparation to the XXI edition of the Compasso d'Oro ADI award.

This dental office equipment is the first result of the cooperation between Pininfarina and Saratoga. "Pininfarina's creativity gives form and substance to Saratoga technology – said Paolo Pininfarina, Deputy Chairman Pininfarina Group and CEO Pininfarina Extra. – It is a project based on the search for innovative systems and forms that meet the requirements of a professional category that demands cutting edge technologies and ideas. The lines are soft and enveloping, designed to provide an experience of pure comfort, and aesthetic and functional gratification".

The ADI award, born in 1954 from "La Rinascente" and from the historical fathers of the Italian industrial design, has become year after year the most prestigious recognition of the manufacturing and design quality of goods, services and systems. The authoritative selection has been done, according to a strict work method and exclusive merit criteria, from a qualified and wide network of competences: the permanent Observatory on design is composed by 100 experts, organised in committees which operate at three levels (local committees, thematic committee, supporting and controlling technical committee).

The ADI Design Index 2006 will be presented at the Triennale of Milan on December 15th at 6 p.m..