



All the new Pininfarina production range at the Bologna Motor Show

Alfa Romeo Spider, Ford Focus Coupé-Cabriolet, Mitsubishi Colt CZC and Volvo C70 – all produced in Pininfarina plants – are among the “BIG” of the event.

Turin, December 4, 2006. **Pininfarina** is present this year at the Bologna Motor Show - on its customers stand - with **Alfa Romeo Spider** and **Alfa Romeo Brera**, **Ford Focus Coupé-Cabriolet**, **Mitsubishi Colt CZC** and **Volvo C70**, all assembled in Pininfarina.

The first four cars are produced in Italy at San Giorgio Canavese (Alfa Romeo Spider and Brera) and Bairo (Ford Focus Coupé-Cabriolet and Mitsubishi Colt CZC) premises. Meanwhile the Volvo C70 is completely built in Uddevalla, in Sweden, where Pininfarina Sverige AB is settled.

The **Alfa Romeo Spider** - designed and developed by Pininfarina in partnership with the Alfa Romeo Styling Centre - carries on the long tradition of Spiders designed for the legendary Italian automotive company.

The **Ford Focus Coupé-Cabriolet** - designed and developed in close cooperation with Ford of Europe - is an elegant car that embodies pleasant drive, construction quality and maximum comfort for four passengers.

The **Mitsubishi Colt CZC** - coupé-cabriolet with a new generation retractable hard-top - is designed, developed and assembled by Pininfarina.

The **Volvo C70** - one of the first open-top cars in the premium segment with both a steel roof and space for four adults - is the result of the joint venture signed in 2003 between Volvo Cars Corporation and Pininfarina. Pininfarina Sverige AB has been responsible for the project management, process engineering, prototyping and testing services and goes after the manufacturing.

The production of the new models, started between the end of 2005 and 2006, will boost the Company to reach the 35,000 units produced – while maintaining the **highest standards of quality** – by the end of 2006 at its Italian and Swedish plants. Production of more than 60,000 vehicles is forecast for 2007.

Pininfarina confirms with these vehicles its leadership in the B-segment coupé-cabriolets, market that registers a remarkable and continuous growth both in Europe and worldwide.

“It is important to note,” - declared Andrea Pininfarina **Chairman and CEO of the Pininfarina group** - how Pininfarina has refined its own experience and know-how in the development of the retractable tops and their integration with the vehicle. These four models bear testimony to this evolution; all have been developed and produced by Pininfarina”.