

## **Pininfarina announces that Ken Okuyama, Pininfarina's Director of Design since July 2005, will no longer hold that position**

Turin, September 13, 2006 – Pininfarina announces that, effective today, Ken Okuyama, Pininfarina's Director of Design since July 2005, will no longer hold that position. The Company's decision comes as a result of the various external activities Ken Okuyama was carrying out beyond his responsibilities within Pininfarina.

With effect today Andrea Pininfarina – Chairman and Chief Executive Officer of the Pininfarina Group – will hold, pro tempore, the position of Director of Design. The three Chief Designers – Guglielmo Cartia, Fabrizio Valentini and Lowie Vermeersch – will report directly to him.

Contacts:

Francesco Fiordelisi

Corporate Communication Manager

Tel. +39 0119438105

Cell. +39 3357262530

e-mail [f.fiordelisi@pininfarina.it](mailto:f.fiordelisi@pininfarina.it)