

Alfa Spider “Cabrio of the Year 2006”

Alfa Spider - design, engineered and manufactured by Pininfarina - wins the prestigious award assigned by the International Jury during the Geneva Motor Show

Geneva – Alfa Spider has been awarded “Cabrio of the Year 2006” at the 76° Geneva Motor Show. Alfa Romeo Spider - designed, developed and produced by Pininfarina - represents the perfect synthesis of sportiness, Italian style and quality, the characteristics that have inspired the project since the outset, seeking to exalt the typical pedigree personality of Alfa Romeo cars.

This spider continues the long tradition of roadsters designed and produced by Pininfarina for the legendary Italian brand.

The Alfa Romeo Spider will be assembled at San Giorgio Canavese premise (Torino - Italy), completely revamped and equipped with the state-of-the-art industrial automation.

“Once again, the Geneva Motor Show provides an excellent occasion to highlight our role as leading player on the world automotive market. This outstanding award emphasizes the extraordinary capabilities of Pininfarina in the three main areas of its activity: design, engineering and manufacturing.” says Andrea Pininfarina CEO of Pininfarina Group.