

## **The Cauldron of Torino 2006 designed by Pininfarina raised at the Olympic Stadium**

### **As high as a 20 floor building, it will generate a 4 meter flame**

Turin – After the Torch, another emblem of Turin 2006 Winter Olympic Games born by the creativity of Pininfarina. This morning has been assembled and raised outside the Olympic Stadium the highest Cauldron of the five circle history, guardian of the Olympic Flame during the Games. A true work of art, after the Games it will become one of the new symbols of the city of Turin.

The Cauldron was designed by Pininfarina. As Official Supplier it is also in charge of the design, the engineering and the production of the Torino 2006 Olympic Torch. In particular, 12.000 numbered units for the Olympic Games and 150 units for the Paralympic Games.

“The creative project – said the President and CEO of Pininfarina Extra, Paolo Pininfarina – was based on the desire to represent, in one single object, the tension of the Olympic challenge: five load-bearing columns will be launched forcefully upwards, representing the values of the Olympic Spirit. In the race towards the sky, the competitive tension will generate a torsion, pure energy that will immediately transform itself into the Flame.”

The Cauldron, that will be lit on February 10 during the opening Ceremony of the Olympic Games, is 57 meters high and the highest ever in the Olympic history. It is composed by five tubular structures with a 60 centimetres diameter and a total circumference of 3 meters diameter.

“Pininfarina wanted to contribute to the success of Torino 2006 Winter Olympic and Paralympic Games designing and realizing the Torch and the Cauldron” – stated Andrea Pininfarina, CEO Pininfarina Group. “We are a company that supplies services to the industry in the field of design, engineering and manufacturing. We thought to transfer our knowledge into two of the most important emblems of the Olympic Games”.