



Birdcage 75th at the Tokyo Motor Show and 2005 SEMA of Las Vegas

The Pininfarina concept, realised with the collaboration of Maserati and Motorola, to celebrate the 75th anniversary of the Company, continues its world tour .

Turin – Continuing with its world tour, Birdcage 75th stopped at the recent Tokyo Motor Show, jewel between the other "chefs-d'œuvre" exposed on Maserati's booth, stirred up the interest of the Japanese press. Following the success carried off at the previous events during which Birdcage 75th has been the leading part - among these the Geneva Motor Show and the American preview at the exclusive Pebble Beach Concours d'Elegance - Motorola strongly wanted to show it on his booth at the SEMA of Las Vegas (31 October - 4 November 2005), the premier automotive specialty performance products trade event in the world featuring the new tendencies and the most recent progress in technology.

With this prototype, based on Maserati heritage and on its most advanced mechanicals, built in collaboration with Motorola, Pininfarina has revived the soul of the concept car shown in a full scale version embracing the vision of all three companies: exclusive design, sports DNA and technological innovation.

At the last Geneva Motor Show, where it made its world debut, Birdcage 75th has already been awarded "Best Concept" award among the Editors' Choice Awards by the American magazine Autoweek and has been included in the list of the ten "coolest concept cars" of 2005 made by the prestigious international magazine Forbes.