



Pininfarina at the 61st Frankfurt International Motor Show

Given its world preview at the 2005 Frankfurt Motor Show, the new Volvo C70, the result of a cooperation agreement between Pininfarina and the Volvo Car Corporation, will be manufactured by Pininfarina Sverige AB at its Swedish plant at Uddevalla.

And on the stands of their respective manufacturers you can see all the latest models deriving from collaboration between Pininfarina and other car manufacturers.

Frankfurt – At the 61st Frankfurt International Motor Show, Pininfarina confirms its leadership not only as a supplier, but as a partner of the automotive industry in styling, design and niche production.

The new Volvo C70, a convertible that becomes a coupé thanks to its innovative, foldable, three-part hard-top, is finally revealed. This up-to-the-minute coupé-cabriolet is the first model to be developed and produced by Pininfarina Sverige AB, the joint venture between Pininfarina (60%) and the Volvo Car Corporation (40%) set up in 2003 at Uddevalla, in Sweden.

“The cooperation agreement with Volvo is ideal for Pininfarina as both companies have a fierce passion for design and a wealth of know-how acquired in the course of many years. Up to the present we have developed and produced cars in our own plants while the C70 will be the first car to be built by Pininfarina in another country, on the premises of the customer. This is also the first time we have entered into a joint venture with a car manufacturer”, says Andrea Pininfarina, CEO of Pininfarina.

Volvo anticipates sales of more than 16,000 units/annum, twice that of the first generation model, thanks also to the innovative three-part foldable steel roof system. By simply touching a button, the new Volvo C70 can convert in less than 30 seconds from a sports coupé to an equally elegant cabriolet and vice versa: the customer in effect has two cars for the price of one.

The cars will be earmarked for markets all over the world, particularly the United States which should take 50% of the entire production volume.

The dimensions of the new C70 are not too different from those of the previous model but the comfort of the four passengers is further increased by better exploitation of interior space.

“The new C70 is one of the first prestige cabriolets to boast a steel roof and to be able to seat four adults with ease, in our opinion a combination of features much in demand”, concludes Hans-Olov Olsson, Chairman and Managing Director of Volvo Cars.

So the Pininfarina Group’s internationalisation process continues with its presence in Sweden, but also premises in Germany, France, Morocco and China. “In our case, expansion abroad does not mean delocalisation”, stressed Pininfarina.

“On the contrary, we continue to pursue the aim of increasing our competencies, profitability and employment in our Italian factories of Bairo, Grugliasco and San Giorgio, where, between the autumn of this year and the beginning of 2006, four new production operations will be set in motion: the Brera and Spider for Alfa Romeo, the Mitsubishi Colt CC and the Ford Focus CC. Thanks to the recovery in production activity between the second half of this year and the first half of 2006, employees presently laid off will be returning to the factory and we will be hiring new people too. So, by the end of our 75th year of activity, the number of people employed in the Group will increase to about 3,300”.

Bearing witness to the increasingly important role Pininfarina has taken on in recent years as Full Service Provider, the following cars resulting from the cooperation between Pininfarina and other car manufacturers are being shown on the latter's stands:

FERRARI F430**design**

New generation of 8-cylinder Ferrari, a development of the 360 Modena, with a series of innovations deriving from Formula 1.

FERRARI F430 SPIDER**design**

Spider version of the 8-cylinder berlinetta.

FERRARI 612 SCAGLIETTI**design**

Berlinetta 2+2, the first 12-cylinder Ferrari to be entirely built of aluminium, from chassis to body, capable of accommodating 4 people comfortably.

FERRARI SUPERAMERICA**design**

Convertible berlinetta capable of a top speed of 320 km/h, featuring a rotating roof-opening mechanism.

MASERATI QUATTROPORTE**design**

A luxury saloon for which Pininfarina was responsible for the external and interior styling; a vehicle that marks the rebirth of cooperation between Maserati and Pininfarina.

ALFA ROMEO BRERA**engineering + manufacturing**

Coupé 2+2 developed in cooperation with Italdesign-Giugiaro and produced by Pininfarina as from autumn 2005.

CHEVROLET/DAEWOO NUBIRA**design**

Four-door saloon.

FORD STREETKA**engineering + manufacturing**

Two-seater roadster more than 37,000 units of which have been produced by Pininfarina.

HYUNDAI MATRIX**design**

A further example of Pininfarina's ability to set up partnership relationships with Korean manufacturers.

JAGUAR X-TYPE WAGON**engineering**

An example of Pininfarina's activity in the product engineering sector: the development of the first Jaguar station wagon.



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PRESS RELEASE

MITSUBISHI COLT COUPÉ-CABRIOLET

design + engineering + manufacturing

Concept for the new coupé-cabriolet Colt that will be manufactured by Pininfarina in the Bairo (TO – Italy) plant starting Spring 2006.

PEUGEOT 1007

design

Innovative MPV with sliding side doors.