



Battista “Pinin” Farina joins the Automotive Hall of Fame

Friday, 8 October 2004

Battista “Pinin” Farina was honored at the Automotive Hall of Fame on the occasion of a ceremony which took place Tuesday, October 5, 2004 at the Ritz-Carlton in Dearborn, Michigan. Sergio Pininfarina accepted the induction on behalf of his Father.

Induction into the Automotive Hall of Fame is the greatest single honor the Hall of Fame bestows on individuals who have dedicated their careers to the automotive industry. “The Italian automobile design genius, Battista “Pinin” Farina - quotes an official note released by the Hall of Fame - founded “Carrozzeria Pinin Farina” in 1930 with the intention to build special car bodies. His work influenced countless Alfa Romeos, Fiats, Ferraris, Lancias, Peugeots and even some classic Nash Healey. The name Pininfarina is synonymous with many of the world’s most significant automobiles. He started friendly relations with Ford and GM”.