



Press Release 06/01/2004

Tuesday, 1 June 2004

Turin – The Pininfarina Group wishes to inform you that, as of June 1, 2004, the Pininfarina Communications Office has been replaced by the Press and Public Relations Office, which responds directly to the CEO, Andrea Pininfarina.

Silvana Appendino is in charge of the new structure, which also includes Francesco Fiordelisi and Anna Artigiani, (Press Office), and Gabriele Aimone Cat and Simona Penna (Public Relations).

This change is part of the ongoing process to simplify the Group's internal organisational structures.

The Press and Public Relations Office continues to be located in Pininfarina's Cambiano facility.