



X-Type Wagon, a Jaguar Designed with italians in mind

Friday, 5 December 2003

Jaguar unveiled yesterday the X-TYPE Wagon. Designed by the Jaguar in-house Design Team headed by Ian Callum, Design Director, in collaboration with Pininfarina, the new car is the first ever Jaguar Wagon – a first example of the Pininfarina activity in the product engineering field.

The Designers' brief was to create a car that stands apart from the competitors, differentiated by its quality and intrinsic Jaguar personality.

Ian Callum, Jaguar Design Director, said; "The X-TYPE Wagon has been designed to meet the needs of a new generation of wagon car buyers. Style is now a key motivation when choosing a wagon, with more than a third of European purchasers citing it as their number one consideration".

Under the direction of Jaguar, Pininfarina provided valuable technical support during the development of the X - TYPE Wagon in the fields of body engineering, vehicle engineering and packaging. Pininfarina was an ideal partner for Jaguar as both companies have a passion for design and a wealth of knowledge gained over many years.

The X-TYPE Wagon is a credible and contemporary alternative to the established competition. Strikingly stylish, with a luxurious and comfortable interior and superior packaging, the X-TYPE Wagon is distinguished by its sleek design and sporty, saloon-like driving characteristics. In short, it is a true Jaguar, engineered for maximum versatility without minimising style or driving pleasure.