



"STEEL" and "PROFILO", the new Riva R1920 Lines by Pininfarina



At the 2003 edition of the Milan International Furniture Fair, which took place on April 9-14, Riva R1920 introduced two new furniture lines, the "Steel" and the "Profilo", each comprising a table and a side-board and both designed by Pininfarina Extra.

The partnership between Pininfarina Extra and Riva has been going on for four years now and has produced several original collections. This time Pininfarina was asked to work on living room furniture, which constitutes Riva's core business. The idea was to add a Pininfarina touch to products that need to be instantly recognisable as Riva's.

As always Riva's demand was for simplicity, clean-cut lines and absence of irrelevant decorative detail. When it came to the choice of materials, Pininfarina Extra went for the wood-and-metal combination previously employed on the Aristeia project and on the table it had created for "Ground Zero", the charity project launched by brothers Davide and Maurizio Riva at the Milan Triennale last year.