



Preview of the 2003 Frankfurt Motor Show

Friday, 11 July 2003

Maserati has presented the international press with its first official photographs of the Quattroporte, its new flagship saloon that will also be appearing on the Pininfarina stand at the Frankfurt Motor Show on September 9-21 2003.

In designing this new model, which revives the Italian tradition of luxury performance car design, Pininfarina also revives a relationship that had been inactive since the late Forties when the Italian coachbuilder both designed and manufactured the first Maserati road models, as well as a number of special cars thereafter. On the new Quattroporte, Pininfarina has sought a timeless design that sums up the soul of the great Italian saloon, drawing on a heritage of past experience as a source of inspiration for lines and surfaces that are dynamically contemporary with a powerful, sensuous appeal.

The Quattroporte, as well as the new Alfa Romeo Spider, the Ford Streetka and the latest version of the Peugeot 406 Coupe, will all be on display at the Pininfarina press conference at the Frankfurt Show on September 9 at 1 p.m. on stand E 13, Halle 8.